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METHOD OF DISPENSING IMAGE BEARING PRODUCTS

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METHOD OF DISPENSING IMAGE BEARING PRODUCTS

CROSS REFERENCE TO RELATED APPLICATION

Reference is made to commonly assigned application U.S. Serial No. (Docket No.
5 82608), entitled "METHOD OF PURCHASING IMAGE BEARING
PRODUCTS," and filed on common date herewith in the names of J. R. Fredlund
and J. A. Manico, and which is assigned to the assignee of this application.

FIELD OF THE INVENTION

The invention relates to image producing kiosks. More
10 particularly, the invention relates to dispensing image bearing products from
image producing kiosks.

BACKGROUND OF THE INVENTION

Various types of image producing kiosks are well known, and have
been referred to by various names, for example, photo kiosks or photo booths.
15 These image producing kiosks are typically located in a public area so as to be
readily accessible to the user (e.g., the passerby, consumer) to provide the user
with an opportunity to interact with the kiosk to form/produce an image. For
convenience of discussion, the term "kiosk" will hereinafter be used to refer to the
various types of image producing kiosks. The image product formed/produced by
20 the kiosk (e.g., the image bearing product) for the user could be in the form of a
print or enlargement. The kiosk might include an enclosed area in which to pose
for an image, a partially enclosed area, a partially open area, or be fully open for
posing. An example of a commercially available kiosk is the Kodak Picture
Maker™ available from Eastman Kodak Company. Features of this kiosk include
25 scanning of prints and the creation of reprints and enlargements from the scanned
print. Optional input devices for this kiosk include a digital film scanner, a
camera memory card reader, a CD reader/writer, and a tethered digital camera.
Further features of this kiosk include the ability to add borders and manipulate the
image to increase the personal value and enjoyment of the image.

Computer systems which are networked allow for the sending and receiving of files to/from a remote location. Kiosks can be similarly networked, whereby images may be sent to and received from a remote location. While kiosks can be networked, the user of the kiosk may wish to provide the image bearing product produced by the kiosk as a gift/memento/keepsake for another person (hereinafter, the recipient) located remotely from the kiosk. For example, the user located in California may wish to provide an image to a business associate (the recipient) located in New York. Thus, there exists a need to be able to provide the image bearing product produced using the kiosk by the user to a recipient located at a remote location, and to ensure that the image bearing product is provided only to the intended recipient. Accordingly, a need continues to exist for a method by which networking can be used to provide image bearing products.

SUMMARY OF THE INVENTION

An object of the present invention is to provide a method for dispensing an image bearing product.

Another object of the invention is to provide a method for dispensing an image bearing product to a recipient located remotely.

These objects are given only by way of illustrative example. Thus, other desirable objectives and advantages inherently achieved by the disclosed invention may occur or become apparent to those skilled in the art. The invention is defined by the appended claims.

According to one aspect of the present invention, there is provided a method of dispensing image bearing products, including the steps of providing a plurality of network connected kiosks having image input and product output capability; inputting an image at one of the plurality of network connected kiosks; generating an identifier for the image; storing the image at a network accessible location; providing a recipient with the identifier; and using the identifier to retrieve the image.

According to another aspect of the present invention, there is provided a method of dispensing image bearing products, comprising the steps of providing a plurality of network connected kiosks having image input and product output capability; generating an identifier; notifying a recipient of the identifier; the recipient inputting an image at one of the plurality of network connected kiosks; storing the image at a network accessible location; and using the identifier to retrieve the image at any one of the plurality of network connected kiosks.

The present invention provides a method for dispensing an image bearing product, and more particularly, a method for dispensing an image bearing product to a recipient located remotely.

BRIEF DESCRIPTION OF THE DRAWINGS

The foregoing and other objects, features, and advantages of the invention will be apparent from the following more particular description of the preferred embodiments of the invention, as illustrated in the accompanying drawings.

FIG. 1 shows a schematic diagram illustrating a system in accordance with the present invention for dispensing image bearing products.

FIG. 2 shows a schematic diagram of an image producing kiosk.

FIG. 3 shows a schematic diagram of a method for dispensing image bearing products in accordance with the present invention.

FIG. 4 shows a flow diagram of a method for dispensing image bearing products in accordance with the present invention.

FIGS. 5(a) and 5(b) show a front and back view, respectively, of a postcard for notifying a recipient to collect an image bearing product at a kiosk.

FIG. 6 shows a schematic diagram of another method for dispensing image bearing products in accordance with the present invention.

FIGS. 7 and 8 show a flow diagram of another method for dispensing image bearing products in accordance with the present invention.

FIGS. 9(a) and 9(b) show a front and back view, respectively, of a postcard for notifying a recipient to input an image at a kiosk.

FIGS. 10(a) and 10(b) show a front and back view, respectively, of another postcard for notifying a recipient to collect an image bearing product at a kiosk.

FIGS. 11(a) and 11(b) show a front and back view, respectively, of a postcard including an image for notifying a recipient to collect an image bearing product at a kiosk.

FIG. 12 shows a flow diagram of a method for purchasing an image bearing product in accordance with the present invention.

FIG. 13 shows a flow diagram of another method for purchasing an image bearing product in accordance with the present invention.

DETAILED DESCRIPTION OF THE INVENTION

The following is a detailed description of the preferred embodiments of the invention, reference being made to the drawings in which the same reference numerals identify the same elements of structure in each of the several figures.

Figure 1 depicts a system 5 in accordance with the present invention. As illustrated, system 5 includes a plurality of image producing kiosks 10, 12, 14, 16, and 18. Each kiosk 10, 12, 14, 16, and 18 is connected by a channel 20 to at least one server 22. Accordingly, kiosks 10, 12, 14, 16, and 18 are network connected to each other by means of server 22. A printer 24 is connected to server 22. Printer 24, in accordance with the present invention, can be silver halide printers, thermal printers, ink jet printers, electrophotographic printers, and the like.

One of kiosks 10, 12, 14, 16, and 18 is more particularly illustrated in Figure 2, and for ease of discussion, is referenced as kiosk 10. As illustrated in Figure 2, kiosk 10 includes input means 30 for communicating with the user. Preferably, input means 30 is a screen or monitor having a touch screen interface, though alternatively, a keyboard or other input device may be used to share information with the user. Kiosk 10 further includes a scanner 32 or other device for capturing images and converting the image for storage in digital form, such as

on a floppy disk or memory card. An image capture device 34 may be a component of kiosk 10, and may include such known devices as photographic film cameras, digital cameras, and camcorders. Kiosk 10 may include a printer 36 and an input device 37, such as a computer, having an aperture 38 for receiving a digital storage device, such as a floppy disk, memory card, or CD. Printer 36, in accordance with the present invention, can be a silver halide printer, thermal printer, ink jet printer, electrophotographic printer, and the like.

Referring now to Figures 3-4, Figure 3 shows a schematic diagram illustrating a method of dispensing image bearing products in accordance with the present invention, while Figure 4 depicts a flow diagram of the method.

Imagine for example, that a person, located in California, wishes to send his cousin, located in New York, an 8x10 photograph of their grandmother on her 80th birthday. Thus, the person located in California (i.e., a user U or first consumer) can use a kiosk to send an image bearing product (i.e., the 8x10 photograph) to a recipient R (i.e., the cousin; a second consumer) located remotely (i.e., in New York).

First, user U locates a first kiosk. For example user U locates kiosk 10 as illustrated in Figure 3. Upon locating kiosk 10, user U needs to indicate the desire for an image bearing product to be produced remotely (step 100). This desire is indicated to kiosk 10 by means of input means 30. An identifier ID representative of, associated with, or identified by the transaction is generated by kiosk 10 (step 102). Identifier ID can be textual, alphanumeric, iconic, or can comprise words, sentences or phrases. Preferably, identifier ID is unique. User U then inputs an image I to kiosk 10 (step 104). Image I can be received by kiosk 10 by several means, for example, using scanner 32, image capture device 34, or if the image is in electronic form, using aperture 38. In step 106, user U inputs name and address information of recipient R. The name and address of user U may optionally be input to kiosk 10. Kiosk 10 then sends identifier ID and the recipient's name and address information to server 22 (step 108). Server 22 sends this information to printer 24 for printing (step 110), with

the print containing notification of user's U desire to create an image bearing product, the identifier ID, and the name and address of recipient R. As such, recipient R is provided with a notification. The print from printer 24 may be on any printable media and be of various shapes and sizes, including paper, stickers, stock card, and postcards. For illustrative purposes only, Applicants have selected a postcard in which to describe the present invention. A postcard printed from printer 24 is more particularly described below.

Still referring to Figure 3, the postcard is sent to recipient R (step 112). In step 114 recipient R takes identifier ID to any of the network connected kiosks, which for illustrative purposes is represented in Figure 3 as kiosk 18. Recipient R inputs identifier ID to kiosk 18 (step 116) by means of input means 30, or by scanning the postcard on scanner 32, or by any other means that allows kiosk 18 to recognize identifier ID, for example, a bar code reader. Upon receiving identifier ID, kiosk 18 queries the network (step 118), represented by server 22, for the location of image I that has been input by user U. Image I may reside on kiosk 10, kiosk 12, kiosk 14, kiosk 16, or at some other point on the network such as server 22. Image I may be stored at any network accessible location, for example, at a network accessible location identified by identifier ID. Though identifier ID need not identify the network accessible location of image I. Once the location of image I is determined, image I is transmitted to kiosk 18 (step 120).

In step 122, recipient R can view image I on input means 30 of kiosk 18. Recipient R may also view any option(s) for image I which have been selected by user U (though user U may not have selected any options). If user U selected option(s), user U may have already provided payment for the selected option(s). The payment may have been provided by user U by means of entering his credit card number. User U may also enter a monetary limit for the transaction. For the particular example given above, user U may have paid for the 8x10 photograph. Other options which may have been selected by user U or recipient R include a single or multiple copies, stickers, cards, posters, and value-

added services such as enlargements, borders, and special image effects. Further options may include other photo products such as a tee shirt, mug, calendar, puzzle, photo CD, mouse pad, book bag, album page, and cake decoration. When the output option(s) for the image bearing product has been selected by recipient
5 R (step 122), recipient R can direct kiosk 18 to print the selected image bearing product(s) (step 124).

Figures 5(a) and 5(b) show, respectively, a front and back view of a postcard 40 which can be generated by printer 24 to be sent to recipient R (as described in step 112). The front of postcard 40 includes a recipient address area
10 42. The front of postcard 40 may optionally include a return address area 44, which may be user's U address or the address of a photography shop or store where kiosk 10 is located or a service which operates kiosk 10 or networked kiosks. If postcard 40 is to be mailed via the U.S. Post Office, a postage area 46 is needed on the front view for a stamp or meter marking.

The back view of postcard 40 shows a message area 48 for the inclusion of a message for recipient R. Message area 48 can, for example, provide notification of user's U creation of an image bearing product. This may be an automatic message or a message generated by user U. Postcard 40 also includes an identifier area 50 for the inclusion of identifier ID. Postcard 40
20 preferably includes a store location area 52, providing, for example, a listing of the names/addresses of stores having kiosks. If recipient R's image bearing product is a photo product such as a tee shirt or mug, store location area 52 could specify the specific store/location for recipient R to pick up the product. Optionally, store location area 52 may be used as an advertising area, for example
25 for advertising specific stores, store events, store openings, store coupons, and special store promotions.

Referring now to Figures 6-8, Figure 6 shows a schematic diagram illustrating another method of dispensing image bearing products in accordance with the present invention, while Figures 7-8 depict a flow diagram of the
30 method.

In step 200, a first consumer C1 indicates at a first kiosk (referenced in Figure 6 as kiosk 10, and hereinafter referred to as first kiosk 10) the desire to produce an image bearing product with image data acquired remotely. This is accomplished by interacting with input means 30. Identifier ID is generated for the image bearing product (step 202). In step 204, first consumer C1 inputs the name and address information of a second consumer C2. First consumer C1 also inputs the name and address information of first consumer C1 (step 204). In step 206, first kiosk 10 sends identifier ID and the name and address information of both first consumer C1 and second consumer C2 to server 22. Server 22 sends the information to printer 24 for printing of a first postcard 60 (step 208), and first postcard 60 is sent to second consumer C2 (step 210). First postcard 60 printed from printer 24 for this method is more particularly described below.

Continuing to refer to Figures 6-8, second consumer C2 takes identifier ID to a second kiosk (referenced in Figure 6 as kiosk 18, and hereinafter referred to as second kiosk 18) which is network connected to first kiosk 10 (step 212). In step 214, second consumer C2 inputs identifier ID by means of input means 30, by scanning first postcard 60 on scanner 32, or by any means that allows second kiosk 18 to recognize identifier ID. In step 216, second kiosk 18 directs second consumer C2 to input an image I, for example, by means of scanner 32, image capture device 34, input device 37, aperture 38, or other input means of second kiosk 18. After image I has been input to second kiosk 18, second kiosk 18 sends identifier ID to server 22 (step 218). Server 22 sends this information and the previously gathered first consumer C1 address information to postcard printer 24 for printing of a second postcard 70 (step 220), which is sent to first consumer C1 (step 222). Second postcard 70 printed from printer 24 for this method is more particularly described below.

Continuing to refer to Figures 6-8, first consumer C1 takes identifier ID to a third kiosk (referenced in Figure 6 as kiosk 12, and hereinafter referred to as third kiosk 12) which is any of the network connected kiosks (step

224). Note that third kiosk 12 may in fact be first kiosk 10. First consumer C1 inputs identifier ID by means of input means 30, by scanning second postcard 70 on scanner 32, or by any means that allows third kiosk 12 to recognize identifier ID (step 226). In step 228, third kiosk 12 queries the network for the location of image I corresponding to identifier ID. Image I may reside on first kiosk 10, second kiosk 18, or at some other point on the network such as server 22. Once located, image I is sent to third kiosk 12 (step 230). In step 232, first consumer C1 can view image I and the options for image I which have been selected by second consumer C2, particularly those options which have been provided by previous payment. First consumer C1 may have paid for a simple copy of the image, or for multiple copies and value-added services such as enlargements, borders, and special image effects. When the output option(s) has been selected, first consumer C1 can direct third kiosk 12 to print the image bearing product (step 234).

Figures 9(a) and 9(b) show, respectively, a front and back view of first postcard 60 generated by printer 24 to be sent to second consumer C2 (as described in step 210). As illustrated in Figure 9(a), the front of first postcard 60 includes recipient address area 42, the recipient being second consumer C2. The front of first postcard 60 may optionally include return address area 44, which may be first consumer's C1 address or the address of a store where first kiosk 10 is located or a service which operates first kiosk 10, server 22, or networked kiosks. If first postcard 60 is to be mailed via the U.S. Post Office, postage area 46 may be included.

As illustrated in Figure 9(b), the back view of first postcard 60 includes message area 48 for the inclusion of a message for second consumer C2. Message area 48 can, for example, provide notification of first consumer's C1 desire to create an image bearing product, and/or may include a reference or description of the image desired. This may be an automatic message or a message generated by first consumer C1. First postcard 60 further includes identifier area 50 for the inclusion of identifier ID. Store location area 52 may be provided on

the back view. As discussed above, store location area 52 may include a listing of the names/addresses of stores having kiosks, specific store/locations, or be used as an advertising area.

Figures 10(a) and 10(b) show, respectively, a front and back view of second postcard 70 generated by printer 24 to be sent to first consumer C1 (as described in step 222). The front of second postcard 70 includes recipient address area 42, the recipient being first consumer C1. The front of second postcard 70 may optionally include return address area 44, which may be second consumer's C2 address or the address of a photography store where second kiosk 18 is located or a service which operates second kiosk 18, server 22, or networked kiosks. If second postcard 70 is to be mailed via the U.S. Post Office, postage area 46 may be included.

As illustrated in Figure 10(b), the back view of second postcard 70 includes message area 48 for the inclusion of a message for first consumer C1. Message area 48 can, for example, provide notification that second consumer C2 has input image I. This may be an automatic message or a message generated by second consumer C2. The back view further includes identifier area 50 for the inclusion of identifier ID. Store location area 52 may be provided on the back view. As discussed above, store location area 52 may include a listing of the names/addresses of stores having kiosks, specific store/locations, or be used as an advertising area.

Postcard 40, first postcard 60 and/or second post 70 are used for notification, and this notification may not be limited to this form. For example, email messages may be used to provide notification to the user/recipient and first and second consumer. Also, automated telephone messages may be used for notification. Wireless communication means might also be employed.

The printer which generates the postcard can be located anywhere on the network. It may be attached to server 22 as shown in Figure 1 as printer 24, or attached at each kiosk location as shown in Figure 2 as printer 36.

The notification may also alert the user/recipient/consumer to kiosks which are close to their addresses. The location of these kiosks can be selected from a list of networked kiosks that are geographically close. For example, the locations of these kiosks could be provided in store location area 52, as shown in Figure 10(b).

The notification can optionally include a print or file representative of the image to be used on the image bearing product. This representation can entice the recipient to go to one of the listed kiosks and receive the image bearing product. Figures 11(a) and 11(b) show, respectively, a front and back view of a postcard 80 having an image area 82 with a representative image.

Other means that allows the kiosk to recognize identifier ID could include, for example, a radio frequency (RF) transponder. Accordingly, the postcard would comprise an RF tag having identifier ID. Alternatively, if the postcard includes a magnetic stripe having identifier ID, the kiosk could include a magnetic head for reading the magnetic stripe. Still further, if identifier ID is a bar code, the postcard could be read by the kiosk if the kiosk included a bar code reader. Identifier ID is illustrated as a bar code on postcards 40, 60, 70, 80 as illustrated in Figures 5(b), 9(b), 10(b), and 11(b), respectively. In addition, a kiosk employing a print scanner and optical character reader software, hereinafter referred to as OCR software, could use eye readable alphanumeric text to recognize identifier ID.

System 5, as illustrated in Figure 1, may be specific to a single retailer or may encompass a plurality of kiosks located at differing retailers. A large chain retailer might prefer to enable system 5 only for kiosks operating under the retailer's control.

System 5 may include means for paying for the image bearing product. For example, payment may be provided by the user by entering a credit card number to a kiosk using either a keypad or other known credit card reading device. Thus, system 5 would charge the user's credit card account. The user could limit the dollar amount that may be charged. In this manner, the recipient

may choose from a number of output options that have differing prices.

Optionally, payment may be provided to a store clerk by cash, check, or credit card, and the store clerk could acknowledge the prepayment for the image bearing product via the kiosk.

5 Prepayment may also carry value beyond that of the image bearing product. For example, the value of a picture frame or photo album might be prepaid. System 5 could alert the retailer that this prepayment has occurred, such as by means of a separate postcard to the retailer, a coupon printed on the recipient's notification (e.g., postcard), or by a coupon printed by the retailer's
10 kiosk.

System 5 might also be enabled to notify the paying consumer of charges made by the recipient. For example, when the image bearing product is generated or the picture frame is obtained by the recipient, a hardcopy or electronic notification may be sent to the paying consumer.

15 The function of the first kiosk may also be accomplished by a first consumer at a networked home computer. The necessary indication of desire for an image bearing product and payment method may be accomplished by well known home ordering processes.

System 5 can also provide a receiving consumer (i.e., the recipient)
20 with an opportunity to send a thank you message to the paying consumer. When the receiving consumer is collecting the image bearing product, the kiosk might query the receiving consumer, asking if the creation of a thank you note is desired. If created, the thank you note could be sent to the paying consumer by hardcopy (e.g. printed on printer 24 and sent via the U.S. Postal Service) or by
25 electronic means. If a thank you is not generated, system 5 might optionally generate a confirmation to be sent to the paying consumer indicating that the image bearing product has been picked up by the receiving consumer.

Figures 12 and 13 show flow diagrams for purchasing an image bearing product in accordance with the present invention. For ease of discussion,
30 the flow diagrams shown in Figures 12 and 13 are discussed in relation to the

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schematic diagram of Figure 3 and the flow diagram of Figure 4. However, those skilled in the art will recognize that the described purchasing method may be applied to Figures 6-11.

5 A method of remotely ordering or purchasing an image bearing product illustrated in Figure 12 comprises steps 100-124 discussed above. In addition, as illustrated in Figure 12, at step 300, user U inputs payment means. As discussed above, the payment means preferably is a credit card. Then, after the image bearing product is generated (step 124), a notification is sent to user U (step 302). Such notification can indicate the charges to the credit card, the
10 generation of the image bearing product or the obtaining of the other products by the recipient. As noted above, the notification can be a hardcopy or electronic notification. Optionally, a thank you note can be sent to user U (step 304).

Another method of remotely providing an image bearing product illustrated in Figure 13 comprises steps 100-124 discussed above. In addition, at
15 step 300, user U inputs payment means, and further inputs a dollar limit amount for the payment means (step 306). Accordingly, when recipient R queries the second kiosk, the second kiosk can display purchase options and pricing (step 308). Recipient R selects at least one of the purchase options for the image bearing product. If the pricing for the selected image bearing product is greater
20 than the dollar limit set by user U, recipient R can provide additional payment means, such as using the recipient's credit card, for any difference. Then, after the image bearing product is generated (step 124), user U's payment means (e.g., credit card) is charged (step 310), and a notification is sent to user U (step 312). Such notification can indicate the charges to the credit card, the generation of the
25 image bearing product or the obtaining of the other products by the recipient. As noted above, the notification can be a hardcopy or electronic notification. Optionally, a thank you note can be sent to user U (not shown in Figure 13).

The invention has been described in detail with particular reference
to a presently preferred embodiment, but it will be understood that variations and
30 modifications can be effected within the spirit and scope of the invention. The

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5	system
10	kiosk
12	kiosk
14	kiosk
16	kiosk
18	kiosk
20	channel
22	server
24	printer
30	input means
32	scanner
34	image capture device
36	printer
37	input device; computer
38	aperture
40	postcard
42	recipient address area
44	return address area
46	postage area
48	message area
50	identifier area
52	store location area; advertising area
60	first postcard
70	second postcard
80	postcard
82	image area
C1	first consumer
C2	second consumer
R	recipient
U	user